

# THE CLIMATE CHOICE

## PRESS RELEASE

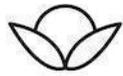
### EU Commission honors Berlin climate tech startup as “Best Digital Solution”

- *The Climate Choice receives the "Best Digital Solution" award of the Get Digital Initiative from the European Commission and the European DIGITAL SME Alliance.*
- *The award recognizes the development of a software platform for the collection of climate-relevant data from suppliers and attributes it a high-impact potential to the greening and digitalisation of European industry.*
- *The accolade crowns a successful second business year for the climate tech startup with, among other things, an increase in major customers and a new product launch.*

**Berlin, November 28th, 2022** – The European Commission has awarded the Berlin-based climate tech startup *The Climate Choice*, together with *Dropslab*, *Eternity* and *PoINT*, the "Best Digital Solution" prize of the [Get Digital: Go Green & Be Resilient](#) initiative. The Climate Choice is being recognized for the development of its Climate Intelligence Platform, which enables companies to streamline, manage and report climate-related business data. The software platform helps companies and their suppliers to collaborate on decarbonization by gaining insights, discovering best practices and fulfilling climate disclosure requirements. According to the award, The Climate Choice's solution demonstrates "high-impact potential to the greening and digitalisation of European industry".

**On behalf of the European Commission DG GROW, Deputy Director-General Gambus highlighted that** “Digital solutions are not only useful to be competitive and provide better value to European customers. They are also key to making our economy greener and European businesses more resilient to future shocks.”

With this award, The Climate Choice concludes a successful second business year. At the beginning of 2022, the climate tech startup was already able to win influential major customers for the Climate Intelligence Platform, including the mobile phone provider O<sub>2</sub> Telefónica and the baby food manufacturer HiPP. In the summer of 2022, The Climate Choice successfully hosted its third online Climate Transformation Summit, bringing together over 1,000 international participants for an interactive exchange on climate transformation best practices. Most recently, in October 2022, the startup published a digital and freely available



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Climate Check in partnership with 10 leading sustainability organizations, including *B.A.U.M. e.V.*, *Bundesverband Nachhaltige Wirtschaft e.V. (BNW)*, *Stiftung Allianz für Klima und Entwicklung*, *Jaro Institut für Nachhaltigkeit und Digitalisierung e.V.*, and *Deutscher Mittelstands-Bund (DMB)*.

## **About the Get Digital Initiative**

“Get Digital: Go Green & Be Resilient” is a joint initiative by the European Commission DG GROW, DIGITAL SME, the Enterprise Europe Network, and the European Innovation Council and SMEs Executive Agency (EISMEA) to accelerate the uptake of innovative solutions that help the industry become increasingly energy independent and supply chain resilient.

- More information on the award can be found in the press releases of the [European Commission](#) and the [European DIGITAL SME Alliance](#).

## **Über The Climate Choice**

[The Climate Choice](#) is the leading climate intelligence platform for streamlining, managing and reporting climate-related business data. We help companies and their suppliers to collaborate on decarbonization by gaining insights, discovering best practices and fulfilling climate disclosure requirements.

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